



# Entrepreneurship Training

## KEY WORDS

ENTREPRENEURSHIP,  
MANAGEMENT,  
SOCIAL  
ENTREPRENEURSHIP

## MAIN CONTENTS

Entrepreneurship, ideas and business opportunities; Business management; Business model Canvas; Cost Analysis; Business Plan; Communication; Time Management and Agile Methodologies

## COURSE DYNAMICS

This hands-on workshop aims to develop and/or strengthen the skills and competencies necessary to launch a competitive business. To this end, it covers a range of key topics to enable entrepreneurs to identify and develop business opportunities and maximize their potential. The program covers essential aspects for successful business development: Introduction to management: the difference between business ideas and opportunities; business model design; commercial strategy; cost management; team management; and agile methodologies and time management.

## LANGUAGE

Spanish

## CONTACT US

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### Topic area

Management and security



### Format

To be agreed  
21hs



### Level

Intermediate



Certificate of  
Participation

