



# Managing and Recycling

**KEY WORDS**  
MANAGEMENT,  
TRAINING,  
RECYCLERS

## MAIN CONTENTS

It consists of four modules: environmental, administrative, financial, and personal development. It offers training in environmental management, logistics, digital marketing, communication, sales, legislation, product life cycle, accounting, finance, leadership, entrepreneurship, and office software.

## COURSE DYNAMICS

The Managing and Recycling diploma program strengthens the social and economic aspects of recycling, promoting the visibility, inclusion, and well-being of the recycling community. It consists of four modules: environmental, administrative, financial, and personal development. It offers training in environmental management, logistics, digital marketing, communication, sales, legislation, product lifecycle management, accounting, finance, leadership, entrepreneurship, and office software, thus boosting its key role in the circular economy.

## LANGUAGE

Spanish

## EVALUATION METHODOLOGY

Knowledge assessment at the end of each of the four modules through practical case studies, group exercises, or the analysis of a specific situation to be applied in their company.

## CONTACT US

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### Topic area

Plastics and polymers,  
Environment, Innovation and  
technology, Management



### Format

Virtual or In-person  
50 hours in 13 sessions



### Level

Introductory / basic



**Certificate of  
Participation and  
Approval**

