



# International Diploma in Innovation

## KEY WORDS

INNOVATION,  
STRATEGY,  
MANAGEMENT

## MAIN CONTENTS

Covers models and tools for innovation management, from idea generation to implementation. Methodologies such as Design Thinking and Lean Startup are explored, along with international best practices. Includes practical application in real organizational contexts.

## COURSE DYNAMICS

The program combines online live sessions, individual and group work, case analysis, contributions from international lecturers, and practical application to innovation challenges.

## LANGUAGE

Spanish

## EVALUATION METHODOLOGY

Evaluation based on participation, practical activities, and presentation of innovation proposals.

## CONTACT US

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Católica de Valparaíso](#)

### Topic area

Innovation and  
technology



### Format

Virtual - Synchronous  
96hs



### Level

Intermediate



Certificate of  
Approval

