



Organizational Analysis and Diagnosis

ANALYSIS OF MANAGEMENT, PROCESSES AND HR OF
ORGANIZATIONS

KEY WORDS

SITUATIONAL
ANALYSIS,
DIAGNOSIS

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DESCRIPTION

We conduct organizational assessments to diagnose the current situation, strengths, and establish areas for improvement. Based on a systemic model that integrates information from all functional areas, we develop a comprehensive organizational overview, supported by participatory diagnoses, which prioritize the use of group dynamics techniques to foster collaborative analysis. Then, we prepare reports to define consulting action plans.

AVAILABLE TECHNIQUES AND/OR EQUIPMENT

- Observation of production, administrative and commercial processes
- Analysis of production, administrative and commercial processes
- Qualitative interviews
- Quantitative processing and analysis of data from primary and secondary sources
- Documentary analysis
- Analysis of organizational structures
- HR staffing analysis
- Satisfaction surveys
- Organizational climate analysis

APPLICATIONS

- Organizational change processes
- Strategic planning processes
- Participatory planning workshops
- Reengineering processes