



Technology Foresight

TECHNOLOGICAL SURVEILLANCE AND COMPETITIVE INTELLIGENCE

KEY WORDS

TECHNOLOGICAL
SURVEILLANCE,
COMPETITIVE
INTELLIGENCE,
REGULATIONS

DESCRIPTION

Research and analysis of technological, regulatory, market, and sector-specific information, among others, to support business strategies. Literature searches for the analysis of processes, improvements, or patents in accordance with company requests, in areas related to public policy focused on export legislation, or in relation to improvements the organization is interested in implementing. The result is an analytical report, supported by comparative tables, reflecting the most significant and critical parameters related to the request, aspects to be met, and suggested steps to be taken.

AVAILABLE TECHNIQUES AND/OR EQUIPMENT

- Review and analysis of public policies applicable to the sector, both currently in force and upcoming.
- Analysis of circular economy policies.
- Guidance on intellectual property processes, including application, management, and industrial property strategies.
- Assistance in technology searches and information retrieval from specialized industrial property databases.

APPLICATIONS

- Packaging and plastic product manufacturers
- Plastic material recyclers

CONTACT US

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