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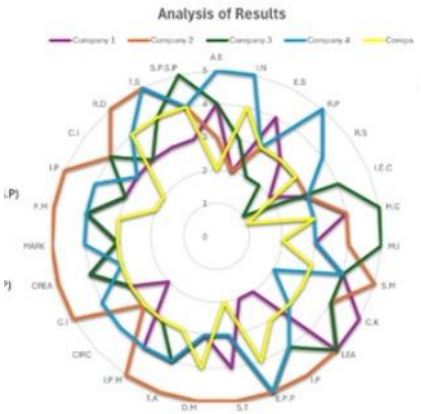

Comprehensive Indicator of Sustainable Business Innovation

MEASURE, EVALUATE AND ENHANCE YOUR ORGANIZATION'S INNOVATIVE AND SUSTAINABLE CAPACITY

KEY WORDS

INNOVATION,

SUSTAINABILITY,

DIAGNOSIS

DESCRIPTION

The Comprehensive Indicator of Sustainable Business Innovation allows for the diagnosis of a company's level of innovation through four fundamental pillars: Organization, Innovation Processes, Team, and External Factors. Each pillar integrates multiple variables that are evaluated according to their degree of innovative development, delivering a diagnostic report with opportunities for improvement and personalized advice to strengthen the sustainable management of innovation.

APPLICATIONS

- Assessment of a company's level of innovation maturity.
- Identifying gaps and opportunities for improvement in innovation management.
- Design of strategic plans to promote sustainable innovation.
- Certification or monitoring of progress in business innovation policies.

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