

# Business Model Consulting

## DESIGN AND VALIDATION OF BUSINESS MODELS WITH A FOCUS ON INNOVATION



### KEY WORDS

BUSINESS MODEL,  
ENTREPRENEURSHIP,  
INNOVATION

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### DESCRIPTION

Mentoring and advisory service for the design, analysis and validation of business models, using tools such as Business Model Canvas and approaches oriented towards value and sustainability.

### AVAILABLE TECHNIQUES AND/OR EQUIPMENT

- Business Model Canvas
- Specialized mentoring
- Market validation

### APPLICATIONS

- Entrepreneurship
- Startups
- Business innovation