



Diagnosis of Business Innovation Capacity

STRATEGIC ASSESSMENT OF THE CURRENT STATE OF ORGANIZATIONAL INNOVATION

KEY WORDS

INNOVATION,
ORGANIZATIONAL
DIAGNOSIS,
STRATEGY

DESCRIPTION

This service is designed to diagnose the level of innovation capacity of companies and organizations, based on the ISO 56002 standard, identifying facilitators, barriers, gaps, and opportunities for improvement. The result is a structured action plan to strengthen innovation in a systematic and sustainable way.

AVAILABLE TECHNIQUES AND/OR EQUIPMENT

- Diagnosis in maturity grids in innovation
- Organizational and cultural analysis
- Interviews and participatory workshops
- Strategic assessment tools based on multi-criteria methods

APPLICATIONS

- Public and private companies
- Organizational transformation processes
- Design of innovation strategies

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