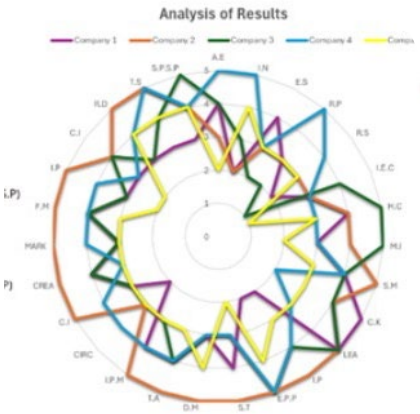
USACH

CAPABILITY



Sustainable Business Innovation

ANALYSIS OF THE INNOVATIVE AND SUSTAINABLE CAPACITY OF ORGANIZATIONS

KEY WORDS

INNOVATION,
SUSTAINABILITY,
DIAGNOSIS

DESCRIPTION

The Entrepreneurship and Innovation Laboratory (LEIND) has the capability to develop and apply comprehensive diagnostic tools for sustainable business innovation, such as the Comprehensive Sustainable Innovation Indicator. Based on four fundamental pillars, Organization, Innovation Processes, Team, and External Factors, the indicator seeks to integrate multiple variables evaluated according to their level of innovative development. These capabilities enable USACH to conduct diagnostics, identify opportunities for improvement, and provide specialized consulting aimed at strengthening the sustainable management of innovation in companies.

APPLICATIONS

- Evaluation of a company's innovation maturity level.
- Identification of gaps and improvement opportunities in innovation management.
- Design of strategic plans to foster sustainable innovation.
- Monitoring or certification of progress in innovation policies and practices.

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