



Diagnosis of Business Innovation Capacity

STRATEGIC ASSESSMENT OF THE CURRENT STATE OF ORGANIZATIONAL INNOVATION

KEY WORDS

PUBLIC AND PRIVATE COMPANIES,

ORGANIZATIONAL TRANSFORMATION PROCESSES,

INNOVATION STRATEGY DESIGN

DESCRIPTION

Experience in the assessment of the innovation capability of companies and organizations, identifying enablers, barriers, gaps and improvement opportunities. This capability allows to develop structured action plans to strengthen innovation in a systematic and sustainable way

APPLICATIONS

- Innovation maturity assessment;
- Organizational and cultural analysis;
- Interviews and participatory workshops;
- Strategic assessment tools

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