

Assessment of Innovation Capacity in Companies

EVALUATING ORGANIZATIONAL ENABLERS, BARRIERS AND READINESS FOR SUSTAINED INNOVATION



KEY WORDS

INNOVATION CAPACITY,
ORGANIZATIONAL DIAGNOSIS,
STRATEGY

DESCRIPTION

The Entrepreneurship and Innovation Laboratory (LEIND) has experience in assessing the innovation capacity of organizations by analyzing processes, culture, structure, and resources, identifying gaps, barriers, and opportunities for improvement. This capability allows her to diagnose the level of innovation maturity and propose strategic guidelines to strengthen innovation in the medium and long term.

APPLICATIONS

- Organizational innovation diagnosis;
- Support for business transformation processes;
- Design of innovation strategies;
- Innovation maturity assessment

CONTACT US

lorena.delgado@usach.cl

Universidad de Santiago de Chile