

Modelo de Negocio con Canva



KEY WORDS

BUSINESS MODEL,
ENTREPRENEURSHIP,
VALIDATION

CONTACT US

lorena.delgado@usach.cl

[Universidad de Santiago
de Chile](#)

Business Model Development

SCALABLE, SUSTAINABLE, VALUE-DRIVEN
ORGANIZATIONAL ARCHITECTURES

DESCRIPTION

The Entrepreneurship and Innovation Laboratory (LEIND) has experience in developing and supporting design, mentoring and validation of business models using tools such as the Business Model Canvas and its different versions. This capability enables the assessment of alignment between value proposition, cost structure, revenue streams and model sustainability

APPLICATIONS

- Technology-based and social entrepreneurship;
- Validation of innovative business models;
- Support for university startups;
- Scaling and sustainability processes