



Knowledge Management and Innovation

KNOWLEDGE MANAGEMENT AND INNOVATION PROCESSES

KEY WORDS

INNOVATION,
KNOWLEDGE
MANAGEMENT,
SOCIOTECHNICAL
APPROACHES

DESCRIPTION

Universidad Central (UC) has extensive experience in knowledge management and innovation processes across organizations of diverse nature. Through sociotechnical approaches, methodologies and organizational practices are integrated to transform individual and collective knowledge into a sustainable institutional asset. This capability includes the design and implementation of organizational systems that enable the capture, structuring, sharing, and transformation of knowledge into innovations, thereby strengthening organizational competitiveness, sustainability, and strategic growth. It also encompasses the development of network-based innovation models to support circularity.

APPLICATIONS

- Companies in the plastics sector
- Waste management organizations
- Government entities
- Consultants
- Multi-stakeholder networks

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