



# Pathways to Circularity Adoption

## METHODOLOGIES FOR THE ADOPTION OF CIRCULARITY BASED ON INDICATORS

### KEY WORDS

ORGANIZATIONAL  
CULTURE,  
CHANGE  
MANAGEMENT,  
CROSS-FUNCTIONAL  
PROJECTS

### DESCRIPTION

Application of cross-cutting organizational methodologies in companies, focused on time management, investment, scope, and impact, integrates circularity into the organization while considering Environmental, Social, and Governance (ESG) indicators. Through these adoption pathways, companies can obtain a quantitative comparison of their internal aspects, highlighting key performance indicators, as well as training staff in circularity.

### APPLICATIONS

- Producers of post-consumer rigid and flexible containers, packaging
- Plastic material recyclers

### CONTACT US

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